

## **Express of Interest– Internal Communication Specialist**

### **Internal Communication Specialist (M/F)**

At GIMM, we believe that internal communication has the power to strengthen relationships, drive culture, and reinforce our commitment to a collaborative and inspiring employee experience. We are looking for an Internal Communication Specialist (M/F) with a strong background in Graphic Design and digital environments, and a keen sensitivity to video communication as a powerful ally in strengthening our organizational culture.

### **Key Challenges**

- Develop and implement the internal communication plan aligned with the organization's culture and strategic objectives;
- Create and develop graphic and digital materials for internal campaigns (posters, infographics, videos, newsletters, presentations and other digital assets);
- Ensure visual consistency and alignment with the brand identity across all internal platforms, campaigns and initiatives;
- Be part of the Communication team and collaborate closely with HR and other departments in creating content for employee engagement initiatives, internal events and organizational culture;
- Contribute to the planning of internal communication campaigns by proposing innovative and impactful visual solutions;
- Monitor design trends and apply best practices in digital design and user experience;
- Manage, activate and create engaging visual content for internal communication channels (intranet, collaboration platforms, internal emails, newsletters, internal TV).

### **Requirements**

- Minimum of 5 years of professional experience;
- Degree in Design, Communication, Digital Marketing or related fields;
- Proficiency in design tools (Adobe Creative Suite, Canva, etc.);
- Strong visual storytelling skills and creative writing abilities for different formats and internal audiences;
- Collaborative mindset, strategic thinking and a strong sensitivity to organizational culture.

**What We Value**

- Experience with collaboration platforms (MS Teams, SharePoint, etc.);
- Knowledge of motion design, video editing or UX/UI (preferred);
- A strong interest in communication and workplace culture trends.

Please send a detailed motivation letter explaining your interest in the position and the reasons for your application, as well as your CV outlining your relevant experience, to the email address [positions@gimm.pt](mailto:positions@gimm.pt).